

MIAN AHSAN

Graphic Designer & Trainer

BS Computer Science

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CAREER STATEMENT

With 7 years of experience, I am passionate about designing, branding, and successful customer experience via graphics and creativity. I design for both digital and print media. My portfolio can be seen at www.mianahsan.com

TOOLS

- ✓ Adobe Photoshop
- ✓ Adobe Illustrator
- ✓ Adobe In-Design
- ✓ Coral Draw
- ✓ Adobe XD
- ✓ Adobe Animate
- ✓ FIGMA
- ✓ AUTOCAD
- ✓ Sketch Up
- ✓ FILMORA
- ✓ Microsoft Office
- ✓ HTML, WORDPRESS, DREAMWEAVER

SKILLS

- ✓ Strong creative flair, good visual sense and the ability to generate ideas.
- ✓ Ability to create high quality, accurate, on time, and on brief creative design assets, fully aligned with brand strategy.
- ✓ Proven ability to deliver strong social media “hero” visuals that result in a high return in interactions.
- ✓ Buckets of creative flair (see attached examples, portfolio and Instagram)
- ✓ Creating placement graphics, as well as AOP prints, in a broad range of graphic and hand-painted handwritings.
- ✓ Very strong organizational and communication skills.
- ✓ Mac literate
- ✓ Basic knowledge of HTML, CSS, WordPress, Dreamweaver.
- ✓ Capable of editing HTML for email campaigns

EXPERIENCE

Graphic Designer

ICT Group, August 2014 – till date

Presently I am catering for the following business units of the group:

- ICT Trainings – www.ict-trainings.com (a technology training & development division)
- ICT Integrators – www.ict-integrators.com (a system integration and technology services division)
- ICT Innovative – www.ict-innovative.com (a software/application/game development division)
- ICT International – www.ict-international.ae (this is international division)
- Cambridge Learning Academy – www.cla.org.pk (this is an O/A Level academy division)

For aforementioned business units, I am engaged in the artwork for the following:

- Concept
- Artwork for all Social Media
- Email Campaigns
- Website Banners
- Service/Product Leaflets
- Service/Product Catalogues
- UI/UX Design
- Annual Reports

INTERESTS

- ✓ Badminton
- ✓ Photography
- ✓ Origami
- ✓ Pro Bono